

## Ventas por Marcas -Kilos-

| Hasta.....              | 28-Feb-17      | 29-Feb-16      | Incremento    |
|-------------------------|----------------|----------------|---------------|
| MARCAS                  | Kilos          | Kilos          | %             |
| PUEBLO                  | 131.794        | 124.823        | 5,58%         |
| DUCADOS                 | 109.072        | 131.466        | -17,03%       |
| WINSTON                 | 91.084         | 100.508        | -9,38%        |
| FLANDRIA                | 55.178         | 51.723         | 6,68%         |
| MARLBORO                | 48.919         | 58.000         | -15,66%       |
| CAMEL                   | 43.440         | 44.658         | -2,73%        |
| MANITOU                 | 40.712         | 35.837         | 13,60%        |
| GOLDEN VIRGINIA         | 30.911         | 31.795         | -2,78%        |
| PALL MALL               | 29.556         | 33.162         | -10,87%       |
| DOMINGO                 | 28.748         | 34.000         | -15,44%       |
| CHESTERFIELD            | 20.144         | 30.538         | -34,04%       |
| AMBER LEAF              | 20.008         | 16.943         | 18,09%        |
| LUCKY STRIKE            | 18.360         | 15.610         | 17,62%        |
| FORTUNA                 | 15.173         | 16.808         | -9,73%        |
| ORIGENES                | 11.716         | 12.056         | -2,82%        |
| WEST                    | 10.504         | 12.017         | -12,59%       |
| NATURAL AMERICAN SPIRIT | 9.380          | 10.290         | -8,85%        |
| JOHN PLAYER SP.         | 9.194          | 14.853         | -38,10%       |
| L&M                     | 7.858          | 18.425         | -57,35%       |
| NOBEL                   | 6.785          | 9.040          | -24,95%       |
| CROSSROAD               | 6.383          | 6.487          | -1,60%        |
| MAYA                    | 5.780          | 2.100          | 175,24%       |
| FLEUR DU PAYS           | 4.583          | 4.998          | -8,31%        |
| AMSTERDAMER             | 4.338          | 3.957          | 9,62%         |
| CUTTERS CHOICE          | 4.284          | 4.794          | -10,63%       |
| BULLBRAND               | 3.582          | 4.112          | -12,90%       |
| DRUM                    | 3.418          | 4.094          | -16,51%       |
| PICADURA SELECTA        | 3.291          | 2.625          | 25,36%        |
| INTERVAL                | 3.130          | 3.188          | -1,82%        |
| ELIXYR                  | 2.291          | 3.608          | -36,52%       |
| RAW                     | 2.130          | 1.399          | 52,20%        |
| NEWS                    | 2.013          | 1.545          | 30,31%        |
| IDEALES                 | 1.970          | 2.862          | -31,14%       |
| TURNER                  | 1.868          | 1.889          | -1,12%        |
| ROTHMANS                | 1.828          | 14             | 12798,19%     |
| STEEPLE                 | 1.717          | 2.106          | -18,47%       |
| SAMSON                  | 1.461          | 1.486          | -1,67%        |
| BURTON                  | 1.366          | 1.311          | 4,20%         |
| AJJA 17                 | 1.316          | 1.650          | -20,26%       |
| AMERICAN SPIRIT         | 1.169          | -              | -             |
| OLD HOLBORN             | 1.035          | 1.129          | -8,36%        |
| GAULOISES               | 834            | 982            | -15,10%       |
| HARVEST                 | 809            | 734            | 10,30%        |
| RESTO MARCAS            | 5.941          | 9.311          | -36,19%       |
| <b>Totales</b>          | <b>805.071</b> | <b>868.934</b> | <b>-7,35%</b> |